Product book

Goom sofa

mdf italia

Goom

Index

Concept	05
Comfort	06
Sustainability	14
Modularity	20
Designer	28
Technicals	30

mdf italia catalogues

Indoor book

Outdoor book

Contract book

News book 24

News book 25

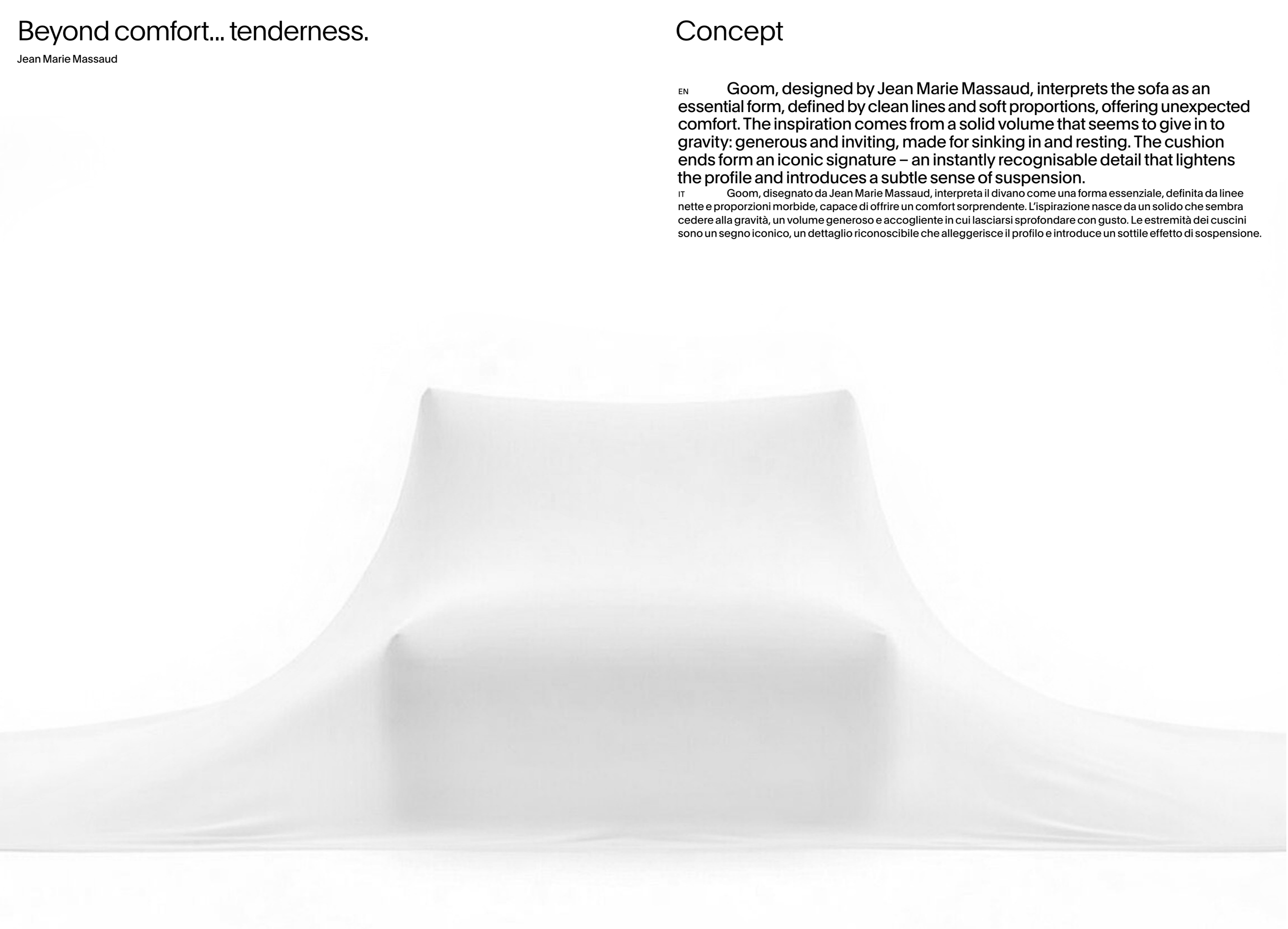
Beyond comfort... tenderness.

Jean Marie Massaud

Concept

EN Goom, designed by Jean Marie Massaud, interprets the sofa as an essential form, defined by clean lines and soft proportions, offering unexpected comfort. The inspiration comes from a solid volume that seems to give in to gravity: generous and inviting, made for sinking in and resting. The cushion ends form an iconic signature – an instantly recognisable detail that lightens the profile and introduces a subtle sense of suspension.

IT Goom, disegnato da Jean Marie Massaud, interpreta il divano come una forma essenziale, definita da linee nette e proporzioni morbide, capace di offrire un comfort sorprendente. L'ispirazione nasce da un solido che sembra cedere alla gravità, un volume generoso e accogliente in cui lasciarsi sprofondare con gusto. Le estremità dei cuscini sono un segno iconico, un dettaglio riconoscibile che alleggerisce il profilo e introduce un sottile effetto di sospensione.



Comfort

EN The pursuit of excellent comfort was the real design challenge: the aim was to combine an enveloping seat with an appearance that remains consistently composed and refined, characterised by full volumes and pure lines. This result stems from an in-depth study of materials and a layered construction, with differentiated-density padding and pneumatic foams. A technology conceived to bring together support and softness, turning the seat into a deeply relaxing experience.

IT La ricerca di un comfort sorprendente è stata la vera sfida progettuale: l'obiettivo era coniugare una seduta avvolgente con un'immagine sempre composta e ordinata, fatta di volumi pieni e linee pure. Questo risultato nasce da uno studio approfondito sui materiali e da una costruzione per livelli, con imbottiture a densità differenziate e gomme pneumatiche. Una tecnologia pensata per unire sostegno e morbidezza, trasformando la seduta in un'esperienza di relax autentico.

noguchi
JB BLUNK

← Previous page:
A curved Goom configuration in Moss 02 defines the living space, complemented by Array round coffee tables in Canaletto walnut and the Minima hanging system in shadow grey.

The 120° corner unit allows for a natural curved layout, shaping the composition with a softer and fluid line.

noguchi

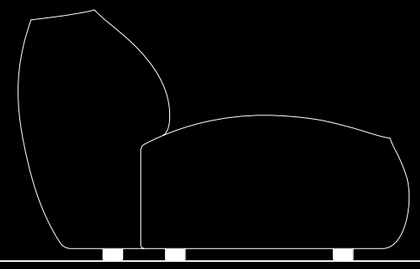
Sustainability

EN The choice of materials also reflects a concrete commitment to the environment. The supporting structures are made from wood sourced from responsibly managed forests; the padding uses polyurethane obtained from a blend containing recycled components, and the cushion cover is made from recycled microfibre.

IT La scelta dei materiali riflette un'attenzione concreta anche all'ambiente. Le strutture portanti sono realizzate con legni provenienti da foreste gestite in modo responsabile, le imbottiture impiegano un poliuretano ottenuto da una miscela con componenti riciclati e il trapuntino di rivestimento è in microfibra riciclata.

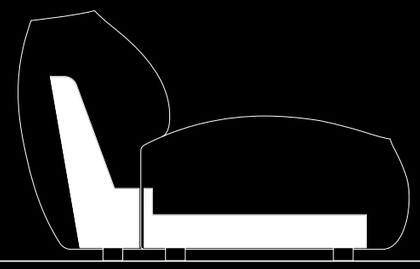
01

Feet and hidden coupling system.



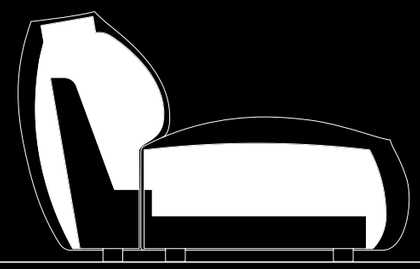
02

Backrest and seat structures made of plywood from sustainably managed forests.



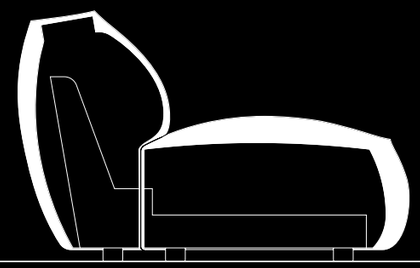
03

Polyurethane foam, using a material blend containing at least 15% recycled polyols.



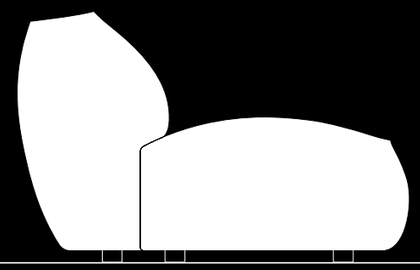
04

The cushion cover is filled with recycled R-PET microfiber and covered with a fabric made from second-life materials.



05

The upholstery is made to enhance softness, and covers every part of the sofa. It is also completely removable.

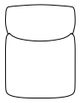


← Previous page:
Goom corner composition with a 90° angle, seat modules and pouf in Donegal 02. Paired with Clayer coffee tables, Cantle low table and Archie armchair.

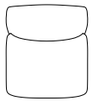
→ Next page:
Linear Goom composition in Emmi 32 with Array coffee tables in bleached oak and Minima ground-resting in the sideboard configuration.

Study corner with a single Goom module with armrest in Emmi 30, configured as an armchair. Bonnet table in cream coccioperla, Archie in Anilina leather, and Minima ground-resting in shadow grey.

Modularity



Single unit
L88



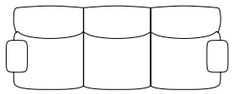
Single unit
L103

EN Goom is a modular system that allows bespoke configurations for a variety of domestic settings. The collection includes single elements in two different widths, corner modules and poufs, all available in the Regular version, with a depth of 60 cm, or in the XL version, with a depth of 72 cm. The chaise longue, available with an optional armrest like the single elements, completes the proposal. The combination of these components makes it possible to create linear, corner or more articulated compositions, adapting the design to the proportions of each space.

IT Goom è un sistema modulare che consente di creare configurazioni su misura per diversi scenari domestici. La collezione comprende elementi singoli in due diverse larghezze, moduli angolari e pouf, tutti proposti nella versione Regular, con profondità 60 cm, oppure XL, con profondità 72 cm. La chaise longue, disponibile con bracciolo opzionale come gli elementi singoli, completa la proposta.La combinazione di questi elementi permette di comporre soluzioni lineari, ad angolo o più articolate, adattando il progetto alle dimensioni di ogni spazio.

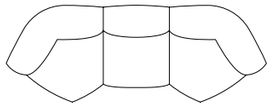
Regular
with single unit L88
265×105 cm
with single unit L103
310×105 cm

XL
with single unit L88
270×118 cm
with single unit L103
315×118 cm



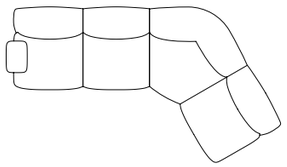
Regular
with single unit L88
310×115 cm
with single unit L103
330×115 cm

XL
with single unit L88
360×140 cm
with single unit L103
373×140 cm



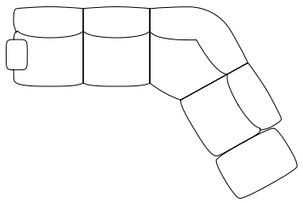
Regular
with single unit L88
330×190 cm
with single unit L103
370×200 cm

XL
with single unit L88
355×210 cm
with single unit L103
390×220 cm



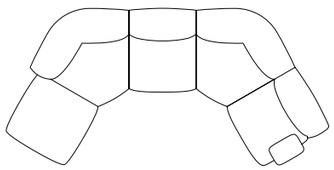
Regular
with single unit L88
340×240 cm
with single unit L103
380×250 cm

XL
with single unit L88
355×270 cm
with single unit L103
415×285 cm



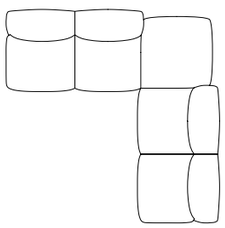
Regular
with single unit L88
380×190 cm
with single unit L103
400×200 cm

XL
with single unit L88
430×220 cm
with single unit L103
455×220 cm

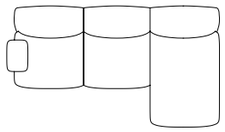


Regular
with single unit L88
270×270 cm
with single unit L103
300×300 cm

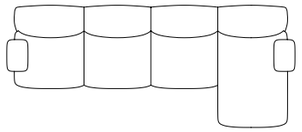
XL
with single unit L88
275×275 cm
with single unit L103
305×305 cm



XL
with single unit L88
275×173 cm
with single unit L103
305×173 cm

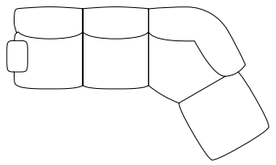


XL
with single unit L88
355×173 cm
with single unit L103
410×173 cm



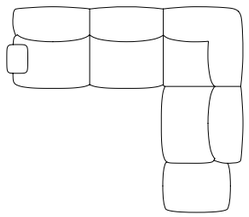
Regular
with single unit L88
310×190 cm
with single unit L103
340×190 cm

XL
with single unit L88
355×210 cm
with single unit L103
375×220 cm



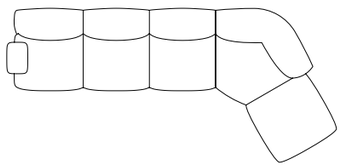
Regular
with single unit L88
270×250 cm
with single unit L103
300×260 cm

XL
with single unit L88
310×295 cm
with single unit L103
340×310 cm



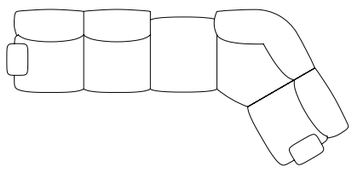
Regular
with single unit L88
390×190 cm
with single unit L103
440×190 cm

XL
with single unit L88
425×220 cm
with single unit L103
470×220 cm



Regular
with single unit L88
410×190 cm
with single unit L103
450×200 cm

XL
with single unit L88
450×210 cm
with single unit L103
485×220 cm



← Previous page:
Living area featuring a Goom composition with chaise longue in Moss 19, paired with Array coffee tables in Canaletto walnut and a Neil leather armchair in plum; in the background, Minima ground-resting in white.

The chaise longue unit allows for enhanced comfort, extending the seating area for a more relaxed posture.

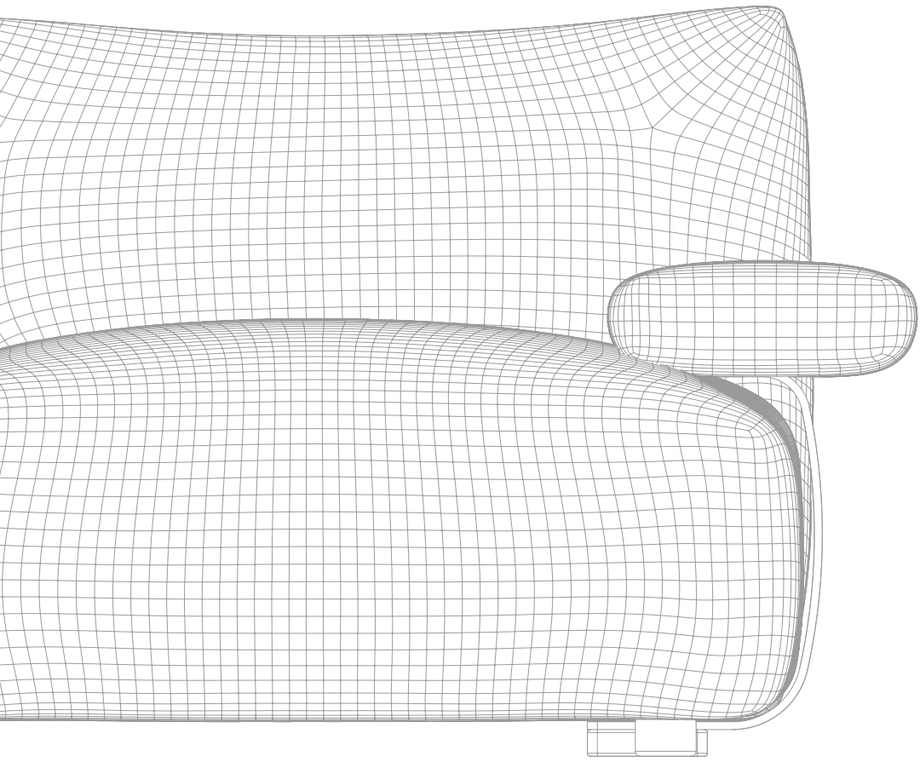
→ Next page:
Curved composition in Emmi 30, paired with Cantle coffee tables in Canaletto walnut and gloss-lacquered English Green. The setting is completed by a Neil leather armchair in natural saddle hide and Minima ground-resting in graphite grey.

MINIMALISMUS

Designed by Jean Marie Massaud

EN Jean Marie Massaud's work is characterised by synthesis, reduction and lightness. His interests range from furniture to industrial products and accessories. In 2000 he opened Studio Massaud and expanded his activity to the fields of architecture and development strategy. With his creations he aims to shape the human being and the surrounding environment. Rock Table and Flow seating family are two of the iconic and best-selling collections that the French designer has created for mdf italia.

IT Il lavoro di Jean Marie Massaud è caratterizzato da sintesi, riduzione e leggerezza. I suoi interessi spaziano dal mobile al design di prodotto agli accessori. Nel 2000 ha aperto lo studio Massaud e ha esteso la sua attività ai settori dell'architettura e della strategia di sviluppo. Con le sue creazioni mira a plasmare l'uomo e l'ambiente circostante. I tavoli Rock Table e la famiglia di sedute Flow sono due delle collezioni iconiche e bestseller che il designer francese ha realizzato per mdf italia.



We share the same vision: celebrate life with radical elegance.

Jean Marie Massaud

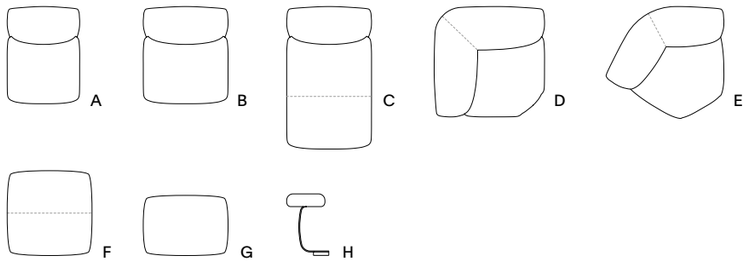
Technicals

Dimensions

	Regular	XL	
Single unit	D105 L88 H76	D118 L88 H76	A
Single unit	D105 L103 H76	D118 L103 H76	B
Chaise longue unit		D173 L103 H76	C
90° corner unit	D105 L134 H76	D134 L134 H76	D
120° corner unit	D115 L143 H76	D134 L143 H76	E
Square pouf unit	D98 L98	D103 L103	F
Rectangular pouf unit	D80 L98	D73 L103	G
Armrest	D37 L27 H48	D45 L30 H48	H

All elements are supplied with feet in two height options:
H42 cm, seat height with 4 cm feet (standard); H44 cm, seat height with 6 cm feet.

The hatching illustrates the seam of the joint.



Discover
Goom sofa

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